ECO * POOCH by live clean®



Dear Molly, Maggie, Max, and Jake:

We know you don't *all* have those names, I mean there are more than six million of you in Canada. But those *are* the most popular dog names in this country as opposed to...I don't know... Gandhi or Persephone or even, say, Belvedere. Well we can't do much about your dreary names, but doggone it we sure can make your next bath a delight.

Live Clean, the Canadian company that created all those incredible green personal care products for people has created **Eco Pooch**, five hypoallergenic, vegan, eco-friendly shampoos guaranteed to have you looking, feeling and smelling like the top dog. They're pH balanced especially for you. And because they're Live Clean they're free of SLS, DEA, parabens, phthalates and phosphates and other things that can harm the earth and possibly you too. And let's face it, who knows more about the earth than you?

There's Eco Pooch Ultra Moist Hydrating Shampoo with chamomile and conditioning oils...and Eco Pooch Sensitive Skin Oatmeal Shampoo, which you're gonna love when the dog days of summer leave your skin irritated. There's Eco Pooch 2-in-1 Conditioning Shampoo that leaves you clean, silky and shiny all at the same time – with that one you'll be out of that tub as quick as a dog can lick a dish! For you dirty dogs (P-U!) we've got Eco Pooch Super Deodorizing Baking Soda Shampoo. And Eco Pooch Gentle Puppy Tearless Shampoo is tearless (of course) and specially formulated for delicate puppy skin with a mild, soothing fragrance that'll keep you puppies smelling as good as, well, puppies!

So remember dear friends, it's a dog eat dog world; you have to look and smell your best! **Eco Pooch by Live Clean** will have you running with the big dogs before you know it!



These dogs have just had a bath with Eco Pooch by Live Clean!







Woof!